



STRATEGIC PLAN TOWARDS 2019

Colony 47 works closely with communities, other organisations and government to address complex individual and community needs and to promote community development, social inclusion, health and wellbeing.

OUR STRATEGIC INTENT TOWARDS 2019

VISION

Create a fairer community and eliminate disadvantage.

MISSION

To create opportunities for Tasmanians in need to improve their lives.

VALUES

Compassion, Creativity, Excellence, Sustainability and Teamwork.

STRATEGIC PRIORITIES

PEOPLE USING OUR SERVICES

Core Focus: Be a consumer led organisation.

- Develop a culture of consumer directed care and person-centred practice
- Embed consumer engagement at all levels
- Acknowledge consumer engagement in key communications
- Measure the impact of our services with consumers
- Advocating alongside consumers

OUR PEOPLE

Core Focus: To be organisationally ready to meet the expectations of those using our services.

- Attract future thinking motivated people into a consumer led culture
- Embed change management, resilience and commitment of our people ensuring alignment to the developing context of our organisation
- Value and reward innovation
- Ensure effective leadership – including Board, Executive and all people as thought leaders

RELATIONSHIPS

Core Focus: Build and maintain value and promote Colony 47 relationships.

- Own our experience and strengthen our brand
- Document the need for our services and champion the value they add
- Be open to explore and develop mergers, acquisitions, collaborations and partnerships.
- Establish our expertise on relevant topics with others
- Promote our ability to inspire and influence stakeholders for the benefit of long term social change
- Recognise supporters that work to further our cause
- Increase regional reach and involvement with communities

SUSTAINABLE ORGANISATION

Core Focus: Identify and maximise resources in areas of organisational strength and capability.

- Evolve our programs and operations as we learn from all our stakeholders, and from assessing our impact within the community we serve
- Respond to new knowledge across our NFP sector
- Align structure, people, processes and systems
- Ensure Board performance and governance aligns to organisational strategic intent
- Explore and pursue diversified funding sources