

How to Fundraise for Colony 47



You can change the lives of people in your community!



Supporting Tasmanians since 1973



colony 47

Fundraising for Colony 47 is a fun, social and rewarding way to make a difference to the lives of Tasmanians in need. This information kit provides suggestions on how you can enlist your community—friends, family, colleagues and others—to raise funds to support the work of Colony 47 in your community.





About Colony 47

Who are we?

Colony 47 is dedicated to creating a fairer community and eliminating disadvantage in Tasmania.



What you help us do!

Our aim with the help of the Tasmanian community is to change the lives of Tasmanians in need. In more than four decades, Colony 47 has helped tens of thousands of Tasmanians restart their lives. As well as providing emergency accommodation, support, and the skills and knowledge to manage the challenges of financial hardship and improve the quality of life and future opportunities for future generations.



How to get started

STEP 1: CHOOSE AN EVENT

Take part in an existing event, look at our fundraising ideas for some inspiration or create an event of your own.

STEP 2: GET REGISTERED

Fundraising is easy, register your event for FREE at <http://www.colony47.com.au/get-involved/fundraise-colony-47/> or complete the form in this pack. We will then send you an authority to fundraise for us.

STEP 3: START FUNDRAISING

Promote your event or fundraising activity and let the world know about it! Visit your neighbours, put a piggy bank on your desk at work, send an email to everyone you know and post a link on your Facebook wall!



Online Fundraising

Another way to get started is to fundraise online via Go-Fundraise.

To make donating easy and so you don't have to handle cash, you can use Go-Fundraise to set up a personalised fundraising page. You can specify a fundraising goal, upload an image and include messages to your supporters.

Email the link to your page to your friends and family asking them to support your activity. Your friends and family can then make a donation to you online. Easy!

You can create your own fundraising page at
<http://www.colony47.com.au/get-involved/fundraise-colony-47/>
and click on the Go Fundraise – Colony 47 link.

Be Creative

Run wild with your fundraising ideas - there are no limits to what you can do! The best ideas are always simple and fun for everyone to be involved in!

Here are a few suggestions:

- Sausage sizzle
- Guessing competition
- Sale of home-made cakes or a bake-off
- Casual clothes day
- Donate your birthday
- Raffle
- Car wash
- Break a record
- Trivia night
- Gold coin donations
- Host a dinner
- Complete a dare
- Do a sponsored fun run or walk
- Lose your locks and shave your head

There really is no limit. Be inspired!

For more ideas visit

www.colony47.com.au/get-involved/fundraise-colony-47/



Fundraising Tips

Call your friends

Many hands make light work! Enlist some of your close friends to help come up with ideas or help out at an event.

Keep it simple

Some of the best fundraisers in the world are the simplest. Keep your idea easy and fun for people to participate in!

Do what you love

Fundraising is easy when you are doing what you love. If you love running, get your friends to sponsor you in a marathon. If you love movies, hold a girl's night in or screening at your school.

Set clear goals

Make sure you set realistic goals for your fundraising and have a plan to achieve this. Consider who you will target, your budget, how long it will take to organise and promotion.

Connect to something bigger

Is there an event that is already being run in your local community or school? Maybe your fundraising idea that could be incorporated?



You're not alone!

Advice on legalities, insurance and permits

Flyers and posters to advertise your event

Thank you letters and receipts for your donors.

Flyers and posters to advertise your event

A fundraising starter kit including brochures, book marks, postcards, information about Colony 47, donation forms and more.



The Fine Print

Before you go too far, your activities need to be safe and legal. It's not too difficult to ensure you comply with the laws and regulations in your state and that's why we're here to help! Here's a quick checklist:

- Proposal to fundraise:** Register your activity with Colony 47 online or use the form in this pack.
- Authority to Fundraise:** You cannot start fundraising till the proposal has been approved and you have been issued a letter of authority by Colony 47.
- Conditions of Fundraising:** Read and agree to the terms and conditions of fundraising at www.colony47.com.au/get-involved/fundraise-colony-47/
- Insurance and Permits:** Colony 47's public liability insurance does not cover your event. If you are planning to run an event please contact the correct insurance providers to arrange this. If you are conducting fundraising activity on council/private property, please contact the council/owner to obtain the permits that you need.
- Logo use:** Is there an event that is already being run in your local community or school? Maybe your fundraising idea that could be incorporated?
- Banking Funds Raised:** All funds raised from your fundraising activity must be deposited or sent to Colony 47 within three weeks of you completing your activity.

Let's get fundraising!



Thank you for choosing to support Tasmanians in need by fundraising for Colony 47. Before you get started, we just need to know a few more details so we can provide you with as much help as possible and the best tools to succeed.

To register for fundraising, visit us online at www.colony47.com.au/get-involved/fundraise-colony-47/ or simply complete and return this form to Colony 47.

By Mail: Colony 47 Inc.
GPO Box 1679
Hobart TAS 7001

By Fax: 03 6222 1598

By Email: colony@colony47.com.au

About you

Full Name: _____

Name of organisation: (if applicable): _____

Postal Address: _____

Email: _____

Daytime Phone: () _____ Mobile: () _____ Fax: () _____

About your fundraising activity

Name: _____ Date/s _____

Description: Please describe the nature of activity, event location and how funds will be raised etc. Please attach a separate page if there is insufficient space.

Your fundraising goal: \$ _____

Name (please print): _____

Signature of fundraiser: _____ Date: _____

By registering to fundraise on behalf of Colony 47, you agree to abide by the 'Conditions for Fundraisers' which are available on our website. Visit www.colony47.com.au/get-involved/fundraise-colony-47/ for full details.

Thank you for your support!

We will be in touch shortly and please don't hesitate to contact us if you have any queries.

Colony 47 Inc.

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**Good luck with your
fundraising!**

